



**Please Read and  
Follow Instructions**

## ***Premium Golf Club I.D. Label Installation***

*LongShot's* new line of premium vinyl security labels are offered in 8 color schemes, 2 distinct shapes and feature enough room for 3 lines of easy to read contact information. As a bonus they are clear coated for protection and look great on your clubs. These are all great features but they don't mean much if the labels aren't installed correctly. A few simple steps will insure that your labels go on smoothly and provide years of service.

- \* Make sure the club shaft is clean, dry and grease free. If you are installing the *LongShot* labels in place of another label, remove all traces of the old label and its adhesive.
- \* Carefully remove the label from the backing sheet ... **Do Not Stretch It**. You may have to lift the label from various angles to make sure it removes from the backing sheet completely and cleanly along the cut line.
- \* Determine the area on the shaft where you intend to install the label. Lightly touch the center of the label to the shaft to make sure it is straight and properly positioned.
- \* If you are sure of the location and alignment, proceed to smooth the label from the center out to the edges in both directions along its length, making sure not to wrinkle or trap bubbles of air. Confirm that all edges of the label are fully in contact with the shaft.
- \* This procedure is the same for the steel shaft step type labels except you should choose a step area on the shaft that keeps the label from crossing any of the step ridges.
- \* **NOTE:** Some edge lift may occur in the first week while the labels adjust to your local climate. Check and smooth down any raised edges until the labels stay in place.



**For questions or further information please contact us:**

**[www.longshotgolf.com](http://www.longshotgolf.com) ... [questions@longshotgolf.com](mailto:questions@longshotgolf.com) ... 800-462-1667**